



school of
Educators
www.schoolofeducators.com



Education is the most powerful
weapon which you can use to
change the world.

— Nelson Mandela

Confederation of Independent Schools Education Summit and SOE Global Education Awards 2019

SOE 
global education awards
www.soeawards.com

PMP Planet™
Multimedia Publishers
The Ultimate Resource

AE Atam Enterprises

About Us

SOE is an organization committed to raising benchmarks in quality Education. SOE recognized, publicizes and award outstanding contributions in the school/higher Education sector in India managed school. SOE awards are being supported by AICOI. These awards are an effort to ensure that quality Education is brought into focus. This will motivate Educators and provide a platform to exhibit leadership in the Education sector.

Every year, SOE & AIOCI identifies and recognizes the achievement of some of the best colleges and institutes from the private sector and confers them with Education excellence awards based on a comprehensive research conducted by SOE & AIOCI considering various criteria that include but are not limited to infrastructure, faculty, strength of students, placements, annual growth, students and alumni feedback, from the industry etc.



Mr. Shanker
(Career Strokes)
Best Digital Content Provider



Mr. Balazs Janos
(Balas Diak Ltd. (Hungary))
Best Digital Content provider



Dr. Mrs. Vandana Lulla
(Podar International School)
Mentors Who Changed Lives

Agenda

1. About Us
2. About AICOI
3. Objective / The Awards
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7. Winners of 2012
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About AICOI

The AICOI came into existence 35 years ago. It was inaugurated by Hon'ble Prime Minister Smt. Indira Gandhi.

The AICOI sincerely impresses upon the world countries that we are a peaceful and law abiding nation and never think of over-powering our neighboring countries. We are lovers of peace wherein we repose our staunch confidence with a holistic approach towards life on earth.

The AICOI has the credit of honoring the great luminaries, intellectuals, industrialists, artists, players, etc. of international repute.

The awardees are rightly chosen by the selection committee of AICOI headed by Dr. G.V.G. Krishnamurty. They truly and really deserve to be honoured for their distinguished achievements and accomplishments in their respective spheres.

Some eminent personalities awarded previously.

Central Ministers (Partial List)

Shri Kapil Sibal
Shri P. Chidambaram

Chief Ministers (Partial List)

Late Shri Vias rao Deshmukh
Shri N.D. Tiwari
Capt Amrinder Singh
Shri Nityanand Swami

Celebrities (Partial List)

Smt. Sania Mirza - Indian Tennis Star
Shri VV S Lakshman - India Cricketer
Shri Anil Kumble - Former Indian Cricketer
Late Shri Naushad - Music Director
Smt. Hema Malini
Late Shri Sunil Dutt
Shri Jaspal Rana (International Shooter)
Late Shri Rama Nand Sagar
Late Shri Majrooh Sultanpuri
Shri Muzzafar Ali, Director



Mr. Nitin Kathuria
(Prannath Parnami Institute of
Management & Technology)
Outstanding College



Ms. Rupal Kanakia
(RBK)
Mentors Who Changed Lives



Ms. Ranjoo Maan
(Delhi Public School)
Mentors Who Changed Lives

Objectives

- The conference aims at bringing awareness about education in general. This year's theme focuses on Quality in Education and leadership issues. It would also discuss the future of Education, understand Government policies and their impact on entrepreneurs.
- The conference also aims to encourage, innovate and initiate individuals, Institutions as well as government sectors in improving the teaching learning process.
- The conference is a platform for sharing knowledge and best practices in education. It acknowledges, motivates and commends the work of entrepreneurs and philanthropists in Education.
- International leadership development
- To felicitate private sector Initiatives.



Mr. Ratish Kumar Gupta
(Radhika Education Mission)
Outstanding University Study Center



Mr. B. William Dharma Raja,
(Manonmaniam Sundaranar University)
Outstanding Contribution to Innovation and Technology



Mr. Nageen Chand Jain
(SNVP College Of Professional Education)
Excellence in Distance Education University



The Awards

Now in their fifth year, the SOE Awards aim to celebrate the initiatives schools take to Improve the lives of future generations and the people who make these initiatives happen.

There are awards in 3 categories with many subcategories to recognize achievement of individuals, teams or schools in various fields including ICT, sustainability, business and finance, healthy eating, leadership and lifetime achievement thus providing an opportunity to establish their brand and highlighting their contributions and commitments to this valued sector.

The Awards will be conferred by the International Conference of Educators at Indian International Centre (IIC) on August 2014.



The Categories

SOE Higher Education Awards

- Outstanding University
- Outstanding College
- Outstanding Higher Education Leader
- Outstanding Online Education Provider
- E-Campus Award
- Outstanding University Study Center award
- Excellence in Distance Education University
- Outstanding Contribution to Innovation and Technology
- Outstanding Support of Students
- International Collaboration of the Year
- Entrepreneurial University of the Year

SOE Global Private Sector Education Awards

- Best Digital Content provider
- Best Assessment Services Provider
- Innovative School Support and supplier
- Outstanding online Education Provider
- Best Educational supplier
- Top Product of the year
- Best Startup Company of the year

SOE Global School Education Awards

- Outstanding school of the year
- Best Practice Innovation Award
- Inspirational Teacher of the Year
- Inspirational Leader of the Year
- Lifetime Achievement Award
- Outstanding resource contributor of the year
- Best E-School Award
- Leader who changed lives
- Others



Mr. Sachin Nagdev
(Sachin Technologies)
Outstanding University
Study Center



Mr. Ram Malhotra
(Li-Ning)
Top Product of the year



Prof. (Dr.) Raj Singh
(Ansal University)
Outstanding Higher Education Leader

Who will attend?

The best performers and innovators in this industry will vouch for the fact that success comes only by creating exceptional Educational services.

With key leaders and professionals in their respective business and service categories and many other eminent guests attending, this will be one of the finest opportunities to network and celebrate success.

- A Government Personal for the keynoter address
- Head Teachers
- Deputy Heads
- Department Heads
- Governors
- Principals
- Policy, Strategy makers and advisors
- Senior Civil Servants
- Teaching Unions and Associations
- Suppliers to schools and colleges
- Teachers
- Journalists, Press and Media



Dr. Abdellah Benahnia (Saudi Arabia)
(English Language Center)
Outstanding Higher Education Leader



Mrs. Grace Pinto
(Ryan International Group of Institutions)
Lifetime Achievement Award



Dr. Antriksh Johri
(Director IT, CBSE)
Inspirational Leader of the year

“

You are really doing a good job. Indeed the teachers should be empowered more and more. To be true, The teachers community in our society is facing a great difficulty now. Society expects a lot from the teachers. But very few think in terms of encouraging and empowering the teachers. The result is that day by day the young people are getting demoralised so much that they are losing the missionary zeal to work as a teacher and consequently the schools are suffering a lot due to scarcity of teachers. At this situation your endeavour is no doubt praiseworthy.

”

Subrata Kundu.
Principal
Sesomu School
Sridungargarh, Dist: Bikaner; Rajasthan

Why SOE ?

Presently 2 million teachers have to be trained to meet the demands of current education trend and SOE is a part of it to provide free training for teachers. We are training and grooming the beginners from suburban & rural areas & turning them to empowered teachers. SOE is facilitating 1.2 million schools of India, and that too, free of cost.

SOE is the most trusted name in Education providing huge forum which can be considered as one stop shop for Education industry in all aspects such as teachers, principals, E-class room, E-learning content, books, notes, stationary etc. There is no better way to get your marketing messages in front of our highly targeted and engaged audience.

School of Educators have empowered 5 lac educators with 1.5 million downloads (power point presentations, speeches, books, research papers, articles etc.) of resources with more than 21 million article views in last 3 years.



Mr. Vineet Joshi,
(IAS , Chairman CBSE)
Outstanding Board Award



Mr. Nirmal Jain
(India International School, Japan)
Outstanding School of the Year



Mr. Aloris Salvador Dias
(Ideal Indian school, Doha Qatar)
Inspirational Teacher of the Year

The world's largest network of teachers SOE has been at the heart of Education for the last 13 years. From our very first printed issue in January 2011 to the wealth of multimedia platforms we offer today, SOE is the most trusted name in Education whether looking for jobs, classroom resources, news or just somewhere to chat with like-minded professionals, SOE is the number one destination for teachers. There is no better way to get your marketing messages in front of our highly targeted and engaged audience.

- SOE empowered 15 lac educators with 1.5 million downloads
- SOE reaches more Educational professionals every week then any other publication
- High percent of repeat advertisers, sponsors and exhibitors

Winners of 2012

The selection process was a tough job for the jury comprising of senior members of AICOI and SOE team with more than 2500 Nominations of eminent Educationists.

Some highlights:

- We received more than 2500 nominations from 30 countries.
- The Winners are from Dubai, Japan, Europe, Saudi Arab, Qatar, Indonesia, and Hungary etc.
- 17 Winners in Higher Education Awards
- 20 Winners in Private Sector
- 50 Winners in School Education
- 1 Outstanding Board Award
- In Award Ceremony +50 eminent personalities would be present. The eminent ones are as follows :
 - Hon'ble Mr. H.S Brahma (Chief Election Commissioner of India)
 - H.E. Dr. Bhishma Narayan Singh (Former Governor & Union Minister)
 - Mr. K. Srikant (Former captain of the Indian cricket team & chairman of the selection committee)
 - Mr. Vineet Joshi (Chairman CBSE)
 - Mr. P.L Gautam (Director ICAR)
 - Mr. Sultan Singh (Sr. Scientist)
 - Dr B.Sarkar (Professor Emeritus, University of Toronto)The Hospital for Sick Children, Canada)



Barnabas Toth
(Balazs Diak Ltd Hungary)
Best Digital Content Provider



Col Ranbir Singh Jakher
(Dy Director Amity University)
Mentor Who Changed Lives



Barnabas Toth
(Balazs Diak Ltd, Hungary)
Outstanding College

Winners of 2013-14

The selection process was a tough job for the jury comprising of senior members of AICOI and SOE team with more than 3000 nominations of eminent educationists.

Some highlights:

- We received more than 3000 nominations from 30 countries.
- The Winners are from Saudi Arab, Qatar, and Hungary, Iran, etc.
- 09 Winners in Higher Education Awards
- 08 Winners in Private Sector
- 74 Winners in School Education
- 1 Outstanding Board Award
- In Award Ceremony +50 eminent personalities would be present. The eminent ones are as follows :
 - Dr. G.V.G Krishnamurthy (Former Election Commissioner)
 - Shri Syed Sibtey Razi (Former Governor Punjab)
 - Dr. S.S Mantha (AICTE Chairman)
 - Shri Qamar Ahmed (Chairman Minority Commission)
 - Shri O.P Verma (Former Chief Justice , Kerala H.C Former Governor, Punjab)
 - Shri Wajahat Habibullah (Former Chairman Minority commission (India)
 - Shri V.K Ahluwalia (Senior Vice president of india Deaf and Dumb Society Delhi)
 - Shri Kuldip Singh Dinsha (V.C Sirsa Educational University)
 - Shri H.S Dhami (V.C Kumaun University)



Dr. Mrs. Vandana
(Lulla Podar International School)
Inspirational Leader of the year



Dr Praise Kurian
(St. Gregorios Higher Secondary School)
Mentor Who Changed Lives



Dr. Sanyam Bhardwaj
(National Institute of Open Schooling)
Inspirational Teacher of the year

Why Sponsor ?

Sponsorship provides a great means of broadening competitive edge by improving every company's image, prestige and credibility by supporting events that target market finds attractive.

- Means of accessing a wide range of audiences such as decision makers in business, government entities and customers.
- Reach about 20 lakh people through different mode of publicity.
- Over 700 decision makers and influences from across the Education sector will attend the prestigious awards and there is an opportunity for you to align your brand with excellence and stand out from the competition.
- By becoming a sponsor of Global Education Awards you will position your brand as the market leader and stay at the forefront of everyone's minds.



Dr. U N Singh
(Kendriya Vidyalaya Sangathan)
Lifetime Achievement Award



Mr. Ashok Katariya
(Ashoka Education Foundation)
Lifetime Achievement Award



Mr. Gopal Agarwal
(H.R Public School)
Best School Award

Benefits

- Position your organisation alongside that of SOE.
- Stand out from crowd, Differentiate yourself from your competitor.
- Network and engage with influential decision-Makers, policy makers and specialists
- Increase visibility of your organisation in a crowded market and increase brand awareness.
- Highlight your contribution and commitment to thousands of teachers as a genuine supporter of this greatly valued profession
- Meet prospects and build relationships for the future
- strengthen partnerships and generate new business leads
- Embed your brand in their minds
- Show your support to sector initiatives as well as celebrate the achievement with the awards winners

Marketing

The Awards offer unrivalled branding and sponsorship opportunities, including months of exposure through advertising and online coverage at a prestigious ceremony.

Marketing Campaign : creating 1 Crore opportunities to be seen

Details	Repetitions	Dates	Numbers	Audience
Adv in School of Educators	1	January - March	50,000	SOE Readership (10000x100 teachers)
SOE Website	5	November - March	10 Lac	5 Lac Page Visits per month on the Website
Direct Mail Leaflet & Personalized letter	2	November - February	25,000	Indian School, Universities, Colleges Head of Deptt., Principals, Students
Email Campaign	5	November - February	5,00,000	Indian School, Universities, Colleges Head of Deptt., Principals, Students
Press release submitted to national, regional & educational press	3	December - January- February	150	National & Regional Media Contacts
Branding at the event	1	21st February 2016	700	Expected Attendance



Mr. Prasanta Kumar Dash
(St.Xaviers High School)
Best Principal Award



Mr. S.S Mantha
(AICTE Chairman)
Lifetime Achievement Award



Mr. Subhendu Mondal
(St. Xaviers High School)
Best Academic Excellence

Summary & Next Actions



Thank you for your interest in sponsoring the prestigious SOE Awards. Sponsorship opportunities are limited and are available on a strictly first-come, first-served basis. To be part of the next stage of the extensive marketing campaign and ensure your presence at this event, Please contact us asap.

Ms. Rohini Saini

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awards@nageen.com



Ms. Preeti Kwatra
(Mount Litera Zee School)
Best Practice Innovation
Award



SH. T. V. S. Prakasarao
(Jawahar Navodaya Vidyalaya)
Inspirational Leader of the year



Shanti Niketan Vidyapeeth
(Best eSchool)

